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**FOR IMMEDIATE RELEASE**

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**BROAD COALITION RALLIES AROUND EFFORTS TO FUND RAPE KIT TESTING, INVESTIGATIONS**

*African American 490 Challenge for Enough Said seeks to raise over \$500,000*

(DETROIT, MI) – Wayne County Prosecutor Kym Worthy along with dozens of African American women representing a host of organizations will announce on October 6 plans to kick off an ambitious fundraising effort for Enough SAID, the rape kit testing and investigations effort being led by Worthy and the Michigan Women’s Foundation. The organizations, ranging from Greek letter organizations to business leaders to grassroots, collectively represent more than 10,000 individuals.

The 10 a.m. press conference will take place at the Detroit Association of Women’s Clubs, 5461 Brush Street. The DAWC, organized in 1922 with eight clubs, is one of the oldest African American organizations in the country.

**WHO:** Dozens of African American women and organizations

**WHAT:** Announce plans to raise \$657,090 between now and December, 2016

**WHEN:** Tuesday, October 6, 2015 @ 10 a.m.

**WHERE:** Detroit Association of Women’s Clubs 5461 Brush Street in Detroit

**WHY:** Over five years ago, 11,341 unopened, untested rape kits were found in a Detroit Police Department storage unit.

Enough SAID (Enough Sexual Assault in Detroit) was formed to raise money for the testing of the kits, as well as the investigation and prosecution of these forgotten crimes. Each rape kit costs \$490 to process. While some 10,000 rape kits have been tested, another 1,341 remain. Additionally, some \$10 million is needed to help pay for the investigation of the kits, according to Worthy.

*For more information about the AA 490 Challenge or to donate, go to <https://www.crowdrise.com/AfricanAmerican490Challenge>.*